



# LOWBURN FERRY

CENTRAL OTAGO

TRADE NEWS : 18 November 2014:

## Small winery soars Sky High



Boutique Central Otago producer Lowburn Ferry has capped a string of elite awards for its wines in the past fortnight with the announcement that its pinot noirs will be served in **British Airways first class** cabins from early next year.

**Lowburn Ferry Home Block Pinot Noir 2011** will be on board on British Airways flights on the Asia-Pacific sector from March and vineyard owners Jean and Roger Gibson say the association with this premier airline represents a significant endorsement for Lowburn Ferry. They hope the first class patrons, being more or less a “captive audience” will learn more about Central Otago wines during their voyage, improving the profile of the wines in developing markets, particularly Asia.

Lowburn Ferry has also been in the spotlight over the past fortnight having secured a **Top 10** placing in the **Cuisine magazine** Christmas 2014 issue’s pinot noir tasting (**Lowburn Ferry Home Block Pinot Noir 2012**), whilst the **Lowburn Ferry Home Block Pinot Noir 2013** won a **Pure Gold medal** at the **Air New Zealand Wine Awards 2014**, AND **Blue-Gold, Top 100** at the **Sydney International Wine Competition 2015**. Finally, Lowburn Ferry is once again a **TOP 5 Finalist** in the NZ/Australia **Winestate Wine of the Year Awards**, to be held in Queenstown later this week!

Lowburn Ferry is a family-owned vineyard in Central Otago – at four hectares it is one of the smaller wineries but arguably one of the most highly awarded – by area or number of vines - a pretty good feat in a region internationally acclaimed for its premium quality wines.

The vineyard was established in 2000, nestled on a sheltered north facing terrace in the Lowburn Valley beneath the Pisa Range.

Owners Roger and Jean Gibson have academic backgrounds in soil science and horticulture, and are totally focused on producing the best pinot noir wine from their special site in the Lowburn Valley.

Most of the production from their 3.5ha site is exported to Australia, the UK and China, with new focus on other Asian markets to include Hong Kong, Japan and India. The award winning pinot noirs are also sold direct from the winery, fine wine stores and selected fine dining restaurants throughout New Zealand.



## NEW RELEASES: NOVEMBER 2014



### Lowburn Ferry Home Block Pinot Noir 2013:

With already TWO major gold awards ..... the Home Block 2013 is now expressing itself well and we are very pleased with where its going!

BLUE-GOLD AWARD, Sydney International Wine Competition 20 15

PURE GOLD AWARD, Air NZ Wine Awards 2014

★★★★★ **93/100** Scented, spicy Pinot Noir with succulent plum and cherry flavours seasoned with a subtle savoury character. Silken textured red with a lingering finish. Deliciously accessible but with good cellaring potential. Bob Campbell MW (BobsWineReviews.com)

[...download full tasting notes here](#)

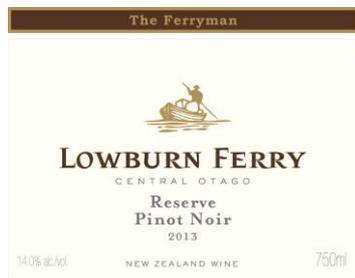
### Lowburn Ferry "The Ferryman" Reserve Pinot Noir 2013

JUST RELEASED!!! – this one's a must for the cellar.

From a viticulture point of view, 2013 was one of our best seasons ever....

The Ferryman is a passionate expression of the special terroir of Lowburn Ferry Vineyard, where the underlying deep silt soils have long been nurtured and are rich in soil life and organic matter. Selected vines were specially managed during the growing season to produce this deep dark purple pinot noir. Aromas of dark cherry and plum fruit on the nose are complimented by savoury notes of leather and spice, together with some smoky char. Lush, sweet dark fruit on the palate blend with spice and hints of cigar box. A medium bodied, complex wine which has dense fine grained tannin and a long mineral finish.

[...download full tasting notes here](#)



The recent Top 10 placing in Cuisine magazine here in NZ has put the **Lowburn Ferry Home Block Pinot Noir 2012** into the spotlight and stocks are now limited.

**Cuisine wine**

Nov-Dec 2014

"This is almost the perfect colour for pinot noir," noted John Belsham, admiring the translucent shade of ruby. There's no shortage of concentration in this wine; it floods the mouth with soft dark fruit, signing off with savoury notes and fresh acidity. View the full NZ Pinot Noir 2014 tasting results - See more at:

<http://cuisinewine.co.nz/wine/lowburn-ferry-home-block-pinot-noir-2012>



For more information on wine availability and distribution, please see our web site at [www.lowburnferry.co.nz](http://www.lowburnferry.co.nz) or email: [winedirect@lowburnferry.co.nz](mailto:winedirect@lowburnferry.co.nz)

Jean & Roger Gibson

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